In action

Joining forces to shape a resilient, sustainable, safe & healthy food system!

WORLD UNION OF WHOLESALE MARKETS
WUWM

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WINTER 2025

In a foreword

Dear WUWM Members,

As we close the chapter on 2024 and step into 2025, I am filled with optimism and pride in the accomplishments of the World Union of Wholesale Markets (WUWM) over the past year. This newsletter reflects the incredible progress we have made together and sets the stage for a promising year ahead.

The 2024 WUWM Rimini Conference, held from October 30 to November 1, was a landmark event for our organization. With over 200 delegates from approximately 30 countries and an unprecedented two-thirds of our members in attendance, it was a true testament to the strength and unity of our global network. Under the theme "Wholesale Markets and the Food of the Future: Insights and Opportunities for the Agri-Food Sector," the conference facilitated groundbreaking discussions on sustainability, innovation, and the pivotal role of wholesale markets in the global food chain. I extend my deepest gratitude to Centro Agro-Alimentaire Riminese (CAAR) and its President, Giovanni Indino, for their exceptional hosting of this transformative event.

In November, WUWM reaffirmed its commitment to global health and sustainability by supporting the establishment of the International Day of Fruits and Vegetables. This initiative, led by Lo Vallador Market in Chile in collaboration with the FAO and Global Alliance for the Promotion of Fruit and Vegetable Consumption "5 a day" (AIAM5), highlights the essential role of wholesale markets in promoting fresh produce consumption, enhancing food security, and driving sustainable agricultural practices.

We also celebrated the release of the Milan Urban Food Policy Pact (MUFPP) report, which underscored the vital role of wholesale markets in building sustainable urban food systems. This report, shaped significantly by WUWM's contributions, positions wholesale markets as integral to fostering resilience, economic growth, and community well-being worldwide.

Looking forward, I am excited to announce our next major event: the WUWM Johannesburg Conference, hosted by Joburg Wholesale Market, from May 14 to 16, 2025. This conference will build upon the successes of Rimini and address emerging challenges and opportunities in the agri-food sector. I encourage all members to join us in Johannesburg for what promises to be another milestone gathering.

As we embark on this new year, I extend my heartfelt thanks to each of you for your unwavering dedication to our shared mission. Together, we will continue to innovate, collaborate, and shape the future of wholesale markets to create a more resilient, sustainable, and equitable food system.

Wishing you a prosperous and fulfilling year ahead.

Warm regards,

Stéphane Layani
WUWM Chairman

In celebration

Celebrating success: transformative outcomes from the WUWM conference 2024 in Rimini

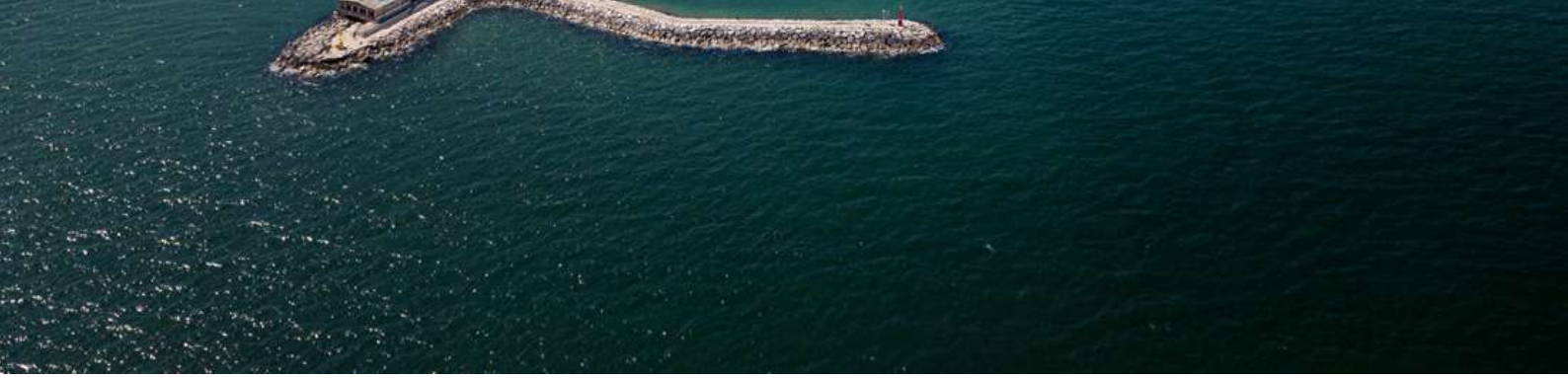
The WUWM Conference 2024, held in Rimini, Italy, from October 30 to November 1, brought together over 200 global leaders in the agri-food sector representing more than 27 countries. Marking a historic milestone for WUWM, the event saw an unprecedented two-thirds of its members in attendance. Centered around the theme *Wholesale Markets and the Food of the Future: Insights and Opportunities for the Agri-Food Sector,* the conference facilitated critical discussions on the transformative role of wholesale markets in addressing key challenges such as food security, sustainability, and urban food systems.

This event served as an invaluable platform for industry experts, market operators, policy-makers, and academics to exchange insights and solutions shaping the future of food distribution. Key highlights included presentations on sustainability in wholesale markets, the need for innovative logistical solutions, strategies to combat food waste, and ways to enhance the role of public markets in serving urban populations.

Opening remarks and keynote speakers

The conference was inaugurated by prominent figures in the agri-food sector, including Giovanni Indino, President of CAAR, and Jamil Sadegholvaad, Mayor of Rimini, who warmly welcomed delegates to their city. Stéphane Layani, WUWM Chairman, set an inspiring tone with his call for greater cooperation among markets, cities, and businesses to address global food system challenges. Qu Dongyu, Director-General of the Food and Agriculture Organization (FAO), underscored the vital role of wholesale markets in ensuring food security and sustainability, highlighting their contribution to supporting local economies and fostering healthier, more resilient food systems.

The WUWM 2024 Conference featured a series of thought-provoking sessions that explored the pivotal role of wholesale markets in advancing sustainability, improving logistics, reducing food waste, and addressing global food system challenges. Three key panels focused on the future of wholesale markets: “Public Market’s



Role and New Organizational Models," "Last Mile, City Logistics, and City Services," and "Fighting Food Waste and Fostering Solidarity." These sessions offered both theoretical and practical insights, discussing sustainability, food waste reduction, and the role of markets in supporting local communities. Additionally, specialized working groups and regional committee meetings provided opportunities for delegates to engage in focused discussions, further strengthening WUWM's global network.

> **The conference facilitated critical discussions on the transformative role of wholesale markets in addressing key challenges such as food security, sustainability, and urban food systems.**

Closing remarks and looking forward

The conference concluded with a call for continued collaboration between stakeholders in the agri-food sector, aiming to create a more resilient, sustainable, and equitable global food system. Giovanni Indino and Valérie Vion, General Secretary of WUWM, highlighted key takeaways and emphasized the need for ongoing innovation in the wholesale market sector.

Looking forward, the next WUWM conference will take place in Johannesburg, South Africa, from May 14 to 16, 2025. This upcoming event will continue the important dialogue on how wholesale markets can drive positive change in the global food system, especially in the context of emerging challenges related to food security and sustainability.

For a more detailed overview of the conference discussions, stay tuned for the upcoming Rimini Conference Report, which will provide a comprehensive recap of the sessions, insights, and strategic initiatives discussed throughout the event.

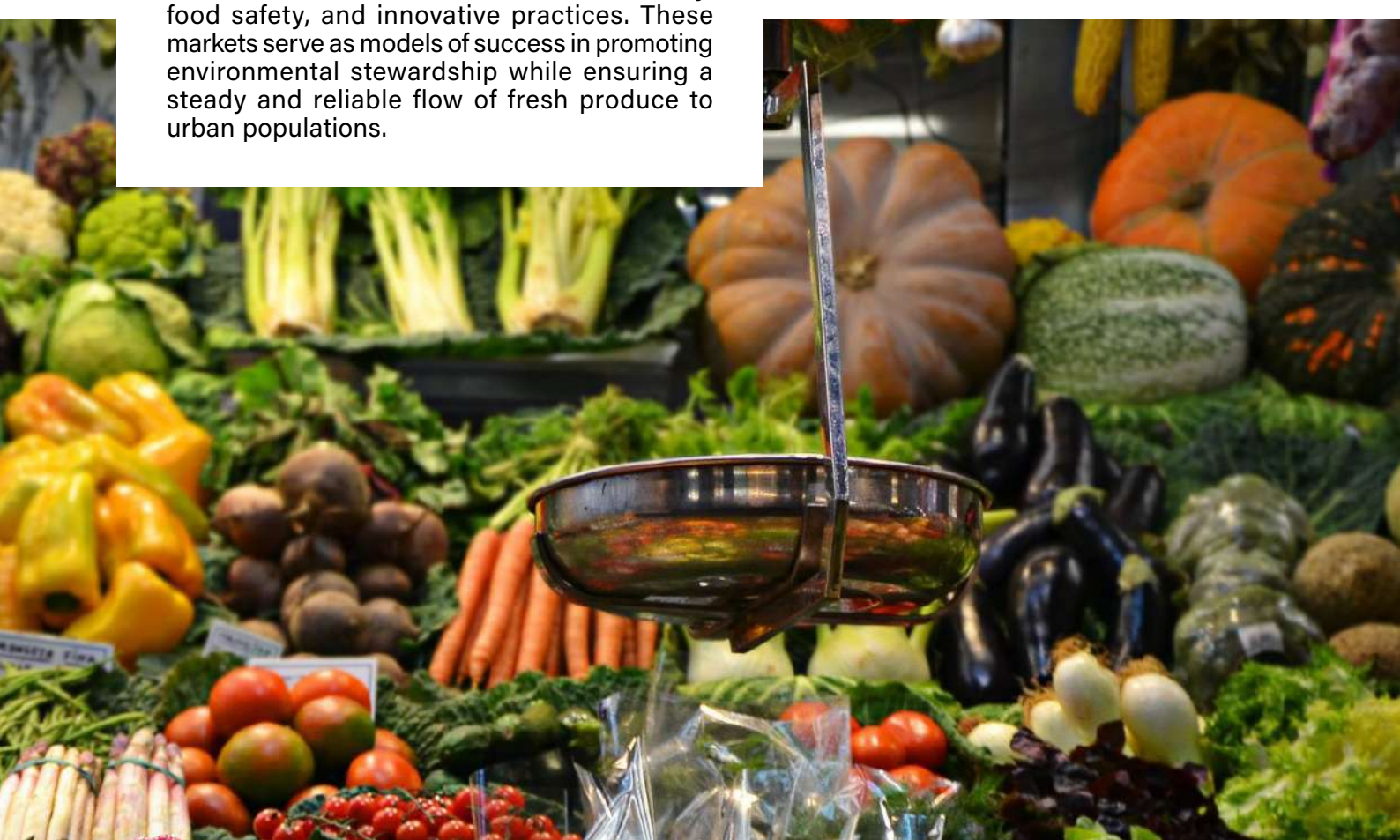
In insight

Wholesale Markets: key players in urban food systems - Insights from the MUFPP report

Released on November 8, 2024, the Milan Urban Food Policy Pact (MUFPP) report titled *Wholesale Markets – Public Spaces for Interconnected Food Policies* highlights the integral role of wholesale markets in building sustainable urban food systems. The report positions wholesale markets as critical infrastructures that not only enhance food security and economic growth but also improve community well-being by fostering interconnected food policies in urban planning.

In this comprehensive report, WUWM has played a pivotal role in advocating for and supporting the recognition of wholesale markets as essential elements of urban food strategies. By contributing expertise and sharing case studies from prominent member markets – including Rungis International Market (Paris), Mercabarna (Barcelona), and Istanbul's Municipal Market – WUWM has helped demonstrate how these markets are at the forefront of sustainability, food safety, and innovative practices. These markets serve as models of success in promoting environmental stewardship while ensuring a steady and reliable flow of fresh produce to urban populations.

> **"By contributing expertise and sharing case studies from prominent member markets, WUWM has helped demonstrate how these markets are at the forefront of sustainability, food safety and innovative practices."**



Examples from other member markets, such as Talaad Thai Wholesale Market in Bangkok, highlight this innovation. Talaad Thai's GAP QR Code tool enables consumers to trace the origins of produce while supporting certified farmers with free QR codes, marketing, and dedicated sales areas. This initiative enhances transparency, fair pricing, and sustainable sourcing across 405 members and 109 farmer groups in 24 provinces. Similarly, markets like Pokhara in Nepal, Corabastos in Bogotá, and San Francisco's Wholesale Market demonstrate cutting-edge approaches to modern urban food systems.

A key takeaway from the MUFPP report is the pressing need for cities to modernize their wholesale market infrastructures. With urban populations growing and food systems under pressure, the report underscores the necessity of investment in market infrastructure, particularly in areas like waste reduction, supply chain efficiency, and sustainable sourcing. The MUFPP calls on policymakers to ensure that wholesale markets are equipped to meet the evolving demands of urban food systems, making them more resilient in the face of challenges such as climate change and food insecurity.

> **"As a global leader in advocating for wholesale market modernization, WUWM has been instrumental in shaping the recommendations for policymakers."**

MILAN URBAN FOOD POLICY PACT

WUWM's contribution to the report extends beyond sharing best practices. As a global leader in advocating for wholesale market modernization, WUWM has been instrumental in shaping the recommendations for policymakers. The report encourages cities worldwide to view wholesale markets not just as food distribution centers, but as dynamic public spaces that integrate food policies with broader urban planning objectives. In this way, wholesale markets can serve as hubs for economic, social, and environmental innovation.

At WUWM, we are proud to support the MUFPP's call to action, aligning with global efforts to create more sustainable, inclusive, and resilient food systems. Our contribution to this report emphasizes the critical role of wholesale markets in fostering urban food security, sustainability, and economic vitality. If you would like to read the report in detail, you may find the full report on WUWM's website.

In support

WUWM supports the establishment of International Day of Fruits and Vegetables

During its 2024 General Assembly at the WUWM Conference in Rimini, Italy, the World Union of Wholesale Markets unanimously endorsed the global initiative to establish an International Day of Fruits and Vegetables. This significant decision underscores WUWM's dedication to advancing public health, food security, and the promotion of sustainable agricultural practices on a global scale.

In partnership with esteemed WUWM member, Lo Vallador Market in Chile, the Food and Agriculture Organization (FAO), and the Global Alliance for the Promotion of Fruit and Vegetable Consumption "5 a day" (AIAM5) for Better Health, WUWM joins forces to advocate for this international day. This initiative, supported by members worldwide, seeks to address pressing global challenges such as malnutrition, food insecurity, and the environmental impacts of food systems.

The importance of an International Day of Fruits and Vegetables

The proposed International Day of Fruits and Vegetables aims to:

→ **Raise Awareness:** Highlight the nutritional benefits of fruits and vegetables and their essential role in healthy diets, aiming to educate the global population about their importance for disease prevention and overall well-being.

→ **Promote consumption:** Encourage individuals and communities worldwide to incorporate more fruits and vegetables into their daily meals, fostering healthier eating habits globally.

→ **Support sustainable production:** Advocate for agricultural practices that ensure a steady supply of fresh produce while maintaining environmental sustainability.

→ **Reduce food loss and waste:** Focus on minimizing the amount of fruits and vegetables lost or wasted throughout the supply chain, supporting food security and reducing environmental impact.

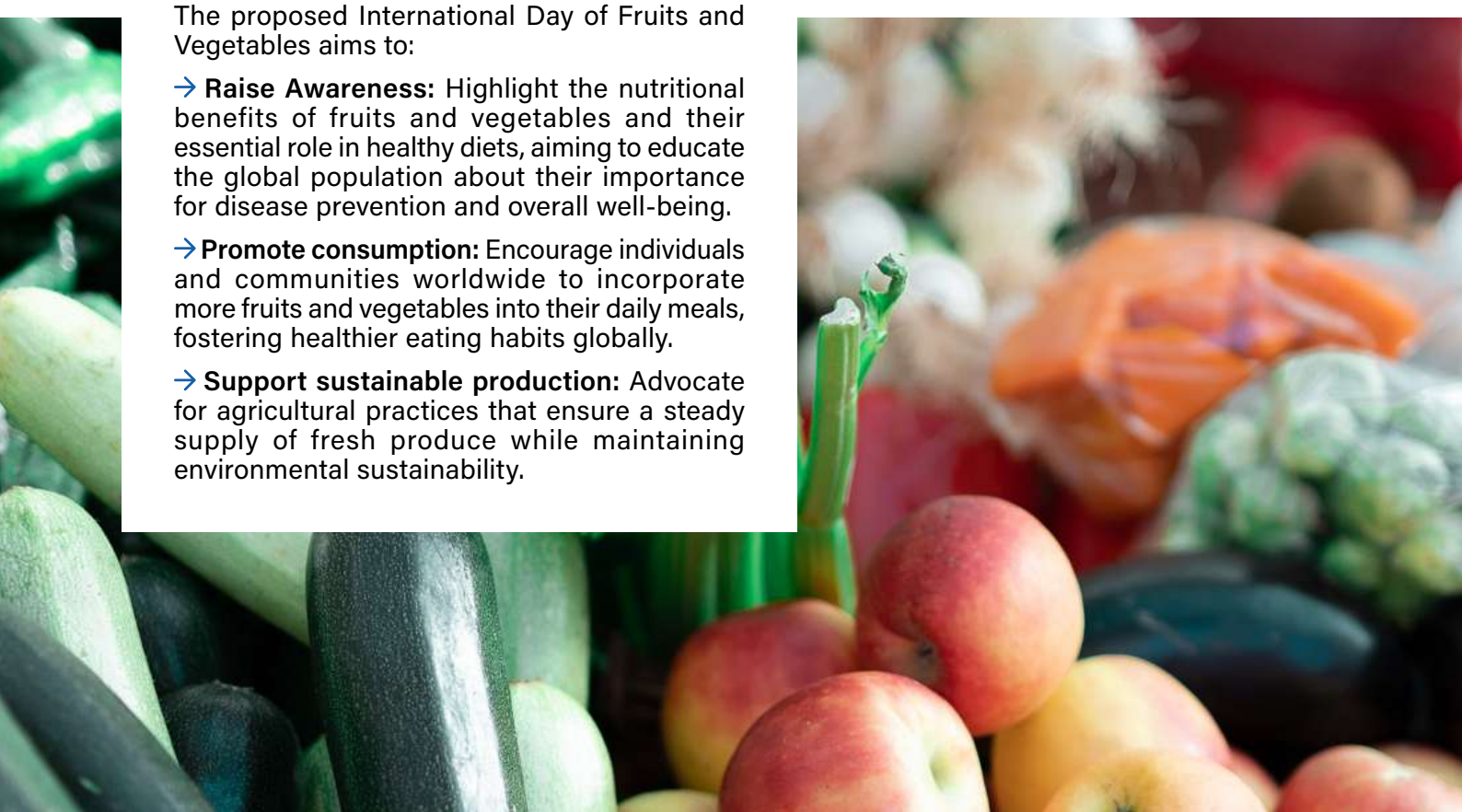
A unified global effort

The establishment of an International Day of Fruits and Vegetables would offer a global platform to unite governments, organizations, and individuals in tackling key issues related to food production and consumption. This initiative will help address malnutrition, food insecurity, and climate change, with fruits and vegetables serving as central components of healthy, sustainable diets. Stéphane Layani, WUWM Chairman, commented, *"We are proud to support the initiative for an International Day of Fruits and Vegetables. This is a crucial step towards promoting public health, food security, and sustainable agriculture worldwide."*

Looking ahead

WUWM calls on governments, international organizations, and individuals across the globe to support this important initiative. By working together, we can ensure that the International Day of Fruits and Vegetables becomes a reality, furthering efforts to make our food systems more sustainable, equitable, and health-focused.

As a member of WUWM, you may individually support this initiative by contacting us!



In focus

Market of the month: Centro Agroalimentare Riminese (CAAR)

CAAR: a pillar of agri-food excellence in Italy

The Centro Agroalimentare Riminese (CAAR), located in Rimini, Italy, is a key player in the wholesale market sector. Under the leadership of Giovanni Indino, President of CAAR, the market serves as a hub for the distribution of fresh produce, flowers, and other agri-food products across Italy and internationally. Established in 2002, CAAR has built a strong reputation for its commitment to innovation, sustainability, and food safety, positioning itself as a leader in Italy's wholesale market landscape. This year, CAAR had the honor of hosting the World Union of Wholesale Markets International Conference for the first time, bringing global leaders together to discuss critical issues in the agri-food sector.

> "The CAAR is dedicated to sustainability, focusing on reducing its environmental impact by shortening supply chains and promoting locally sourced products."

Modern infrastructure and operations

CAAR spans a large area, with state-of-the-art facilities designed to streamline logistics and distribution. The market includes three main buildings: one for fruits and vegetables, one for cash and carry, and another for mixed goods. This layout allows CAAR to meet a wide range of product demands, from fresh local produce to international imports. The facilities are equipped with advanced cold storage and handling systems, ensuring that products remain fresh and meet both national and international food safety regulations.

A hub for sustainability and local economy

CAAR is dedicated to sustainability, focusing on reducing its environmental impact by shortening supply chains and promoting locally sourced products. This approach not only reduces carbon emissions but also supports local farmers by enabling the rapid delivery of fresh, homegrown produce to consumers. CAAR also contributes to the local economy, creating jobs and fostering partnerships with farmers and producers throughout the Emilia-Romagna region.

Strategic collaborations and innovation

As a member of the Italmercati network, CAAR actively collaborates with other wholesale markets across Italy and Europe. This collaboration helps share best practices, resources, and innovative solutions in the food sector. CAAR's commitment to innovation is evident in its participation in European projects focused on improving logistics, reducing food waste, and promoting sustainability.

Leadership and governance

CAAR's success is guided by the leadership of Giovanni Indino, a respected figure in Rimini's business community. Dott.ssa Cinzia Furiati, the General Director, and a team of 27 dedicated staff members ensure the market's operations remain efficient and forward-thinking.

A vision for the future

Looking ahead, CAAR plans to expand its digital infrastructure, improve food traceability, and enhance communication between producers and buyers. The market is also committed to further reducing its environmental footprint by promoting renewable energy and tackling food waste through efficient resource management.

As the Market of the Month, CAAR exemplifies a modern wholesale market focused on innovation, sustainability, and collaboration, making a significant impact on both the local community and the global food supply chain.

Identity card of the Market

- **Area:** 136,450 m² (45,000 m² covered)
- **Annual turnover:** €2,573,413 (VAT declaration for 2023)
- **Annual tonnage:** 900,000 quintals (90,000 tons)
- **Products:**
  - 40% fresh fruit
  - 12% citrus fruits
  - 1% dried fruit
  - 47% vegetables
- **Facilities:**
  - Wholesale public market for fruit and vegetable products (27,000 m²)
  - Aquaculture pavilion (2,100 m²) with Mare Chiaro platform
  - MARR pavilion (8,000 m²) for hospitality supplies
  - Integrated logistics center with Yanna Transport and One Express network (2,100 m²)
  - Management and services center
  - Rimini Customs Agency and Customs Clearing Agency
  - Phytosanitary Laboratory (VerdeLab)
  - Logistics platform for surplus food redistribution (EU Regulation 2017/891)

Interview

Driving growth in Riyadh's Wholesale Markets: insights from Chief Officer Mr. Waleed Abdullah Alkharji

Mr. Waleed Abdullah Alkharji is the Chief Wholesale Markets Officer at Riyadh Development Company (ARDCO), a position he has held since January 2023. With over 20 years of experience in technology, business development, and management, he has been instrumental in advancing Riyadh's wholesale markets.

Holding a bachelor's degree in computer and information systems from King Saud University, Mr. Alkharji has held key positions at companies such as Smart Orientation for Communications & IT Company, and Rolta Limited. His expertise in digital transformation and property management has been pivotal in driving ARDCO's growth.

Under his leadership, ARDCO has initiated significant projects, including the Support for SMEs in the Agricultural Sector: In September 2023, Mr. Alkharji participated in signing a trilateral cooperation agreement with the Small and Medium Enterprises General Authority (Monsha'at) and the Social Development Bank (SDP). This initiative aims to empower entrepreneurs and SME owners in the agricultural wholesale and retail trade sector by providing financial solutions and developmental workshops.

In this edition of the WUWM newsletter, we are honored to feature an exclusive interview with Mr. Alkharji, where he shares insights into his role, the challenges faced, and the future prospects of wholesale markets in Riyadh.

Global Collaboration

WUWM: With your membership in WUWM, you have joined a global network. What potential partnerships or collaborative initiatives are being explored to strengthen the Riyadh Wholesale Market's position as a global hub for the fresh food sector?

Waleed Abdullah Alkharji: Thank you for this important question. At ARDCO, we have a clear vision and strategy that we launched in early 2023 under the theme of "Invest for Growth." This strategy is centered around three core pillars: partnerships, sustainability, and digitization. These priorities align seamlessly with the ambitions of the Riyadh Wholesale Market, which is not only Saudi Arabia's largest fresh produce market but also one of the most significant in the Middle East. Today, 60% of Saudi Arabia's fresh produce transactions flow through our market, which spans 277,000 square meters and facilitates trading activities worth over €10 billion annually.

Given Saudi Arabia's transformation under Vision 2030, we see Riyadh evolving as a magnet for talent, investment, and innovation. This means an

ever-growing demand for fresh produce, and our role is to ensure the Riyadh Wholesale Market is future-ready. Joining WUWM has provided us an invaluable platform to explore global best practices and collaborative opportunities.

Let me share some of the initiatives we are pursuing:

1. Joint ventures and partnerships: We are actively exploring collaborations with WUWM members for joint ventures in research, market development, and capacity-building initiatives. For example, we have hosted WUWM members at our market, fostering knowledge exchange and mutual learning.

2. Knowledge exchange: We are leveraging WUWM's extensive network to learn from global leaders in the fresh food sector. Recently, we participated in visits to wholesale markets across the UK, the Netherlands, France, Belgium and Spain. These visits offered invaluable insights into market innovations and operational efficiencies.

3. Technology transfer: Inspired by what we've observed internationally, we are integrating cutting-edge technologies into our operations, such as digital payments, e-auctions, and automated sorting systems. These advancements enhance both efficiency and sustainability within our market ecosystem.

These collaborative efforts underline our commitment to not only elevating Riyadh Wholesale Market's standing as a global hub but also driving sustainable growth in the region.

> **"Joining WUWM has provided us an invaluable platform to explore global best practices and collaborative opportunities."**
>
> **Mr. Waleed Abdullah Alkharji**
> **Chief Wholesale Markets Officer at Riyadh Development Company (ARDCO)**

Strategic Development

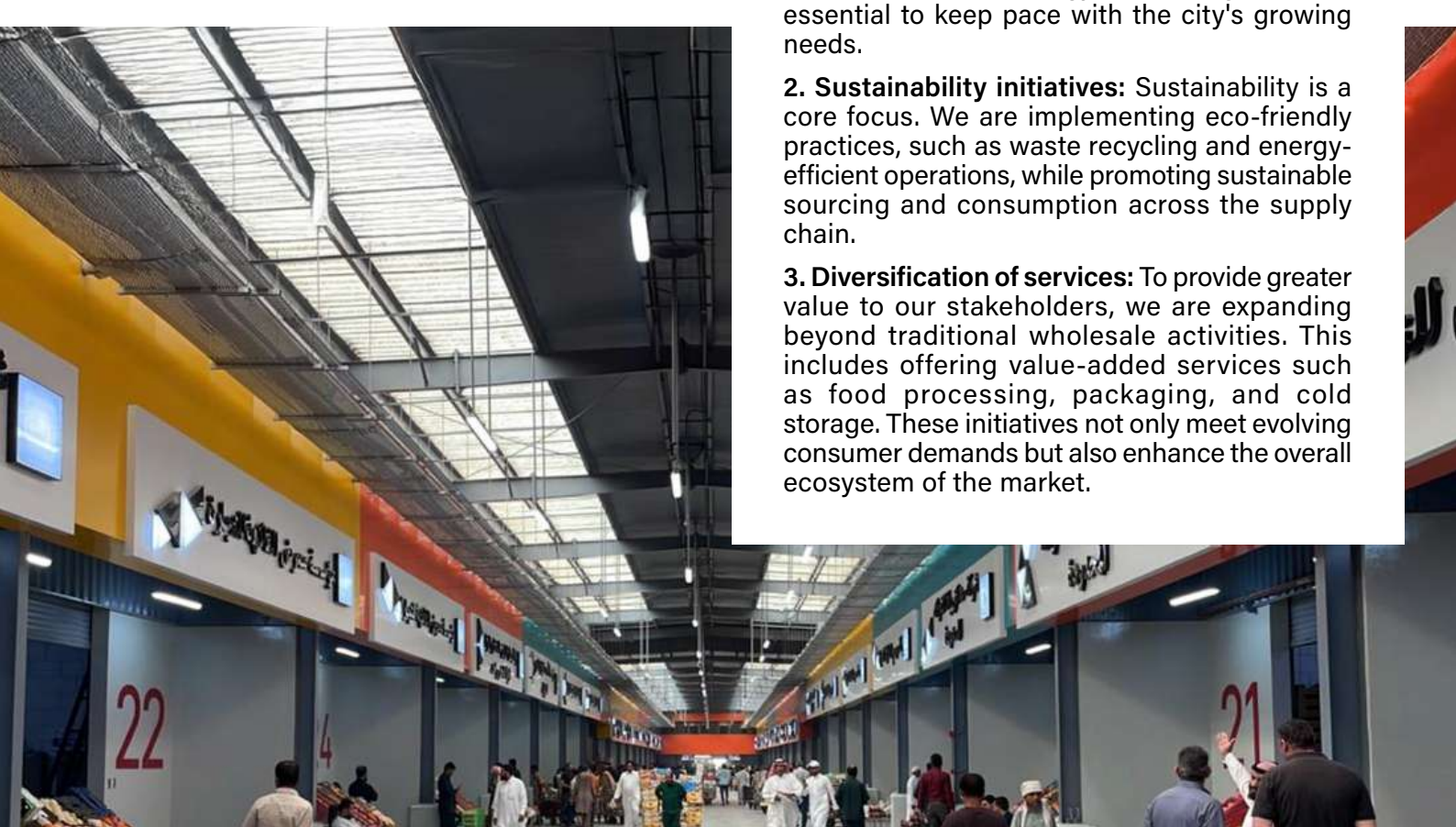
ARDCO has played a central role in transforming the city's fresh produce supply. What strategic initiatives are being implemented to ensure the continued relevance and growth of the Riyadh Wholesale Market in a rapidly growing economy?

ARDCO is deeply committed to ensuring that the Riyadh Wholesale Market remains at the forefront of the fresh produce supply chain. The rapid urban and economic growth in Riyadh presents both opportunities and challenges, and we are proactively addressing these through a multi-faceted approach:

1. Modernization and expansion: We are continuously upgrading the market infrastructure with state-of-the-art facilities, enhanced logistics, and improved technology. These upgrades are essential to keep pace with the city's growing needs.

2. Sustainability initiatives: Sustainability is a core focus. We are implementing eco-friendly practices, such as waste recycling and energy-efficient operations, while promoting sustainable sourcing and consumption across the supply chain.

3. Diversification of services: To provide greater value to our stakeholders, we are expanding beyond traditional wholesale activities. This includes offering value-added services such as food processing, packaging, and cold storage. These initiatives not only meet evolving consumer demands but also enhance the overall ecosystem of the market.



Our strategic initiatives ensure that the Riyadh Wholesale Market remains a cornerstone of the city's economic growth and food security.

Economic Impact

Riyadh is one of the fastest-growing capitals in the world. With the advancements under Vision 2030, your wholesale market will play a crucial role in feeding this growing population. What are the next planned expansions for the Riyadh Wholesale Market to meet the needs of its citizens?

You're absolutely right. Riyadh's growth trajectory is unprecedented, and ensuring a reliable food supply chain is critical. At ARDCO, we have outlined several key expansions to position the Riyadh Wholesale Market as a pillar of this growth:

1. Increased Capacity: We are expanding the market's capacity to handle a larger volume of fresh produce, catering not just to the growing population but also to Riyadh's booming hospitality and food service sectors.

2. Improved Infrastructure: Significant investments are being made in access roads, dedicated truck lanes, and modern warehousing facilities with temperature-controlled zones. This ensures smoother logistics and optimal storage for diverse produce.

3. Enhanced Cold Chain Logistics: To maintain product freshness, we are expanding cold storage facilities and encouraging the use of refrigerated transport. This minimizes spoilage and ensures high-quality produce reaches consumers.

4. **Supporting Local Farmers:** We are committed to supporting local farmers by providing market access, value-added services like grading and packaging, and encouraging sustainable farming practices.

These expansions are not only about meeting current demands but also about future-proofing the market to serve Riyadh's rapidly evolving needs.

Market Evolution

With the shift in consumer and business preferences toward modern, technology-driven facilities, what steps is ARDCO taking to integrate digital tools and innovations into its wholesale market operations to meet evolving demands ?

Adapting to the evolving demands of consumers and businesses is not optional - it's essential. At ARDCO, we recognize that Saudi Arabia is a leader among G20 nations in technology advancements, and we are fully committed to leveraging this strength. Digitization is one of the core pillars of our strategy, and we are implementing several initiatives to modernize our operations:

1. Digital Platforms: We are developing platforms to connect buyers and sellers, enabling seamless transactions and providing real-time market information.

2. E-Commerce Solutions: Online trading is the future. We are actively exploring e-commerce platforms to expand market access and enhance convenience for all stakeholders.

3. Data Analytics: By harnessing the power of data, we can gain insights into market trends, optimize operations, and make informed decisions that benefit the entire ecosystem.

4. Promoting Digital Literacy: We understand that technology adoption requires awareness and training. That’s why we are working with our stakeholders to ensure they are equipped to leverage digital tools effectively.

These steps are transforming the Riyadh Wholesale Market into a cutting-edge, technology-driven hub that can meet the needs of tomorrow’s market. With that, I extend an open invitation to WUWM and its universe to come visit us, collaborate with us and accompany us on our journey to advancing fresh markets through fostering innovation, excellence and sustainable development.

In events

WUWM makes its debut at Fruit Attraction 2024: a milestone in global produce engagement

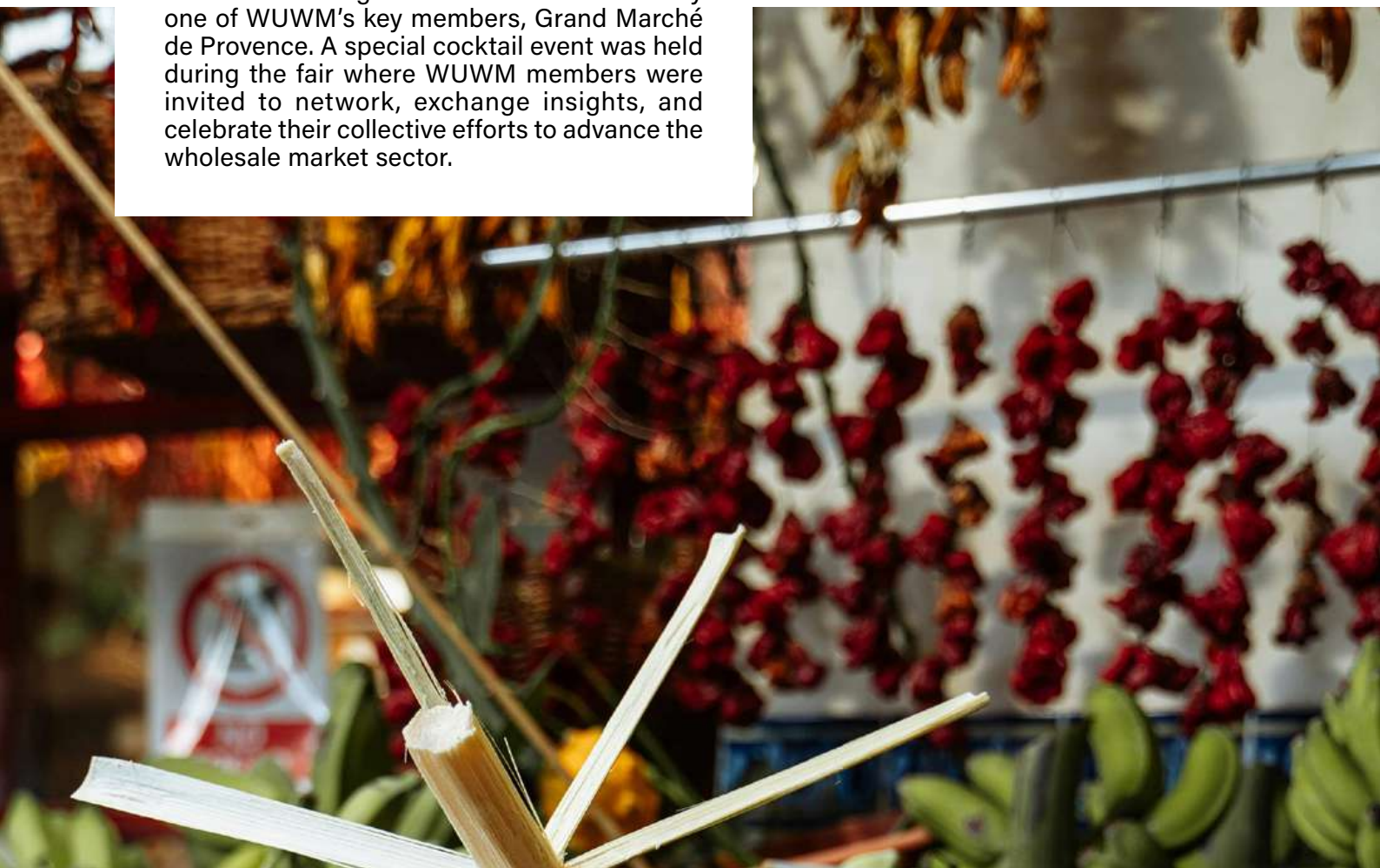
Earlier in October, WUWM marked a significant milestone by making its first-ever appearance at the renowned Fruit Attraction Fair in Madrid, held from October 8–10, 2024. This event not only reinforced WUWM's growing presence in the global fruit and vegetable sector but also demonstrated its ongoing commitment to showcasing the innovation and sustainability that are reshaping wholesale markets worldwide.

Led by WUWM Chairman Mr. Stéphane Layani, this participation highlighted WUWM's active role in driving the future of wholesale markets, with a focus on modernizing and optimizing food distribution systems. Fruit Attraction, a leading global event that gathers over 2,000 exhibitors from 56 countries, has long been recognized as the heart of the fruit and vegetable business. This year, the fair emphasized cutting-edge practices and sustainability – principles that align seamlessly with WUWM's mission.

As part of its participation, WUWM showcased the achievements of its members on both a dedicated TV segment and a stand hosted by one of WUWM's key members, Grand Marché de Provence. A special cocktail event was held during the fair where WUWM members were invited to network, exchange insights, and celebrate their collective efforts to advance the wholesale market sector.

The event offered a rare opportunity to engage with key industry players, expand global networks, and promote best practices in sustainable food distribution. Moreover, WUWM's visit to MercaMadrid on October 9, 2024, further demonstrated its commitment to fostering international collaboration. Hosted by David Chica Marcos, General Manager of MercaMadrid, and Lola Román Gallego, Corporate Development Director of MercaMadrid, the tour provided an in-depth exploration of Spain's leading wholesale market. Members were able to observe firsthand the market's operations, particularly the Fish Market and the Central Fruit and Vegetable Market, gaining valuable insights into the vital role MercaMadrid plays in meeting Spain's food supply demands.

This successful debut at Fruit Attraction represents a key step forward for WUWM as it continues to champion innovation, sustainability, and global collaboration within the wholesale market sector.



In WUWM's world

2024

→ **15th September:** Guinness World Record at Fruchthof – Berlin Wholesale Market for the largest fruit salad in the world.

→ **29th September:** 5th International Day of Awareness of Food Loss and Waste.

→ **1st October:** The WUWM Vice-Chairman attended the Prevention of Food Waste conference in Budapest, organized by the Hungarian Presidency of the Council of the EU and the FAO.

→ **8th October:** WUWM presented the Love Your Local Market initiative to the National Network of Markets in Portugal.

→ **8th-10th October:** WUWM participated in Fruit Attraction in Madrid, Spain.

→ **16th October:** WUWM Secretariat visited the Philadelphia Wholesale Market in the USA.

→ **17th October:** WUWM Vice-Chairman and Secretariat visited the Eastern Market in Detroit, USA.

→ **18th-20th October:** WUWM Vice-Chairman and Secretariat attended the International Fresh Produce Association (IFPA) conference in Atlanta, USA.

→ **21st October:** Release of the 2023 WUWM Cancun Conference Report.

→ **30th October – 1st November:** 2024 WUWM Rimini Conference.

→ **1st November:**
- 2024 WUWM General Assembly.
- WUWM endorsed a global initiative for an International Day of Fruits and Vegetables.

→ **8th November:** Release of the MUFPP report: Wholesale Markets: Public Spaces for Interconnected Food Policies.

→ **12th November:** WUWM participated in the EU Food Losses and Waste Platform of the EU Commission.

→ **26th November:** WUWM General Secretary inaugurated the new logistics pavilion of the Chateaurenard Wholesale Market in France.

→ **2nd-3rd December:** WUWM engaged in lobbying efforts for the OMICRON Project in Brussels.

→ **10th December:** WUWM Vice-Chairman, Board Member, General Secretary, and Policy Advisor took over as co-chair of the Food Donation subgroup of the EU Platform on Food Losses and Waste.

→ **12th December:** 3rd 2024 WUWM retail markets group meeting.

2025

→ **5-7 February:** Fruit Logistica, Berlin

→ **May:** Love Your Local Market Campaign

→ **14–16 May:** WUWM Johannesburg conference

→ **5 – 7 November:** WUWM Brussels conference

WORLD UNION OF WHOLESALE MARKETS
WUWM

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About WUWM: We aim to facilitate access to healthy diets for everyone in the world by delivering more sustainable, inclusive, and high-quality fresh food supply systems. We exchange ideas, share best practices and cooperate with our partners in international organizations, governments, businesses, and the public.

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